B/S/H/

Germany's most sustainable company 2008

Shopfloor Management

World Class Manufacturing – "Proizvodnja svetovnega razreda"

13th & 14th of March 2014

Michael Braunschmidt (Director of Production)



Agenda

- Bosch and Siemens Home Appliance Group
- Introduction SFM
- 5 Modules of SFM
- Situation FCPN
- Summary, Recommendation & Outlook

BSH at a Glance

- Founded in 1967 as a joint venture between Siemens AG and Robert Bosch GmbH
- Market leader in Europe, No. 3 in the world
- Sales revenue: 9.8 billion Euros
- Product portfolio: all modern home appliances
- Employees worldwide: over 46,000
- BSH named as a top employer in numerous countries
- R&D expenditure: 326 million Euros
- Around 3,000 R&D specialists in BSH's international production and development network
- Customer service: around 7,000 specialists in 50 countries
- Energy efficiency and environmental protection throughout the value-added chain
- Super Efficiency Portfolio comprises the most energy efficient appliances on the market; confirmed annually by auditors

BOSCH

Robert Bosch GmbH

50%

SIEMENS

Siemens AG

50%

B/S/H/

BSH Bosch und Siemens Hausgeräte GmbH Founded in 1967

As of 31st December 2012

BSH Shareholder



BOSCH

Robert Bosch GmbH

SIEMENS Siemens AG

Number of employees 2012: 305,877

Revenue 2012: 52.5 bn. Euros

Number of employees 2012: 370,000 Revenue 2012: 78.3 bn. Euros

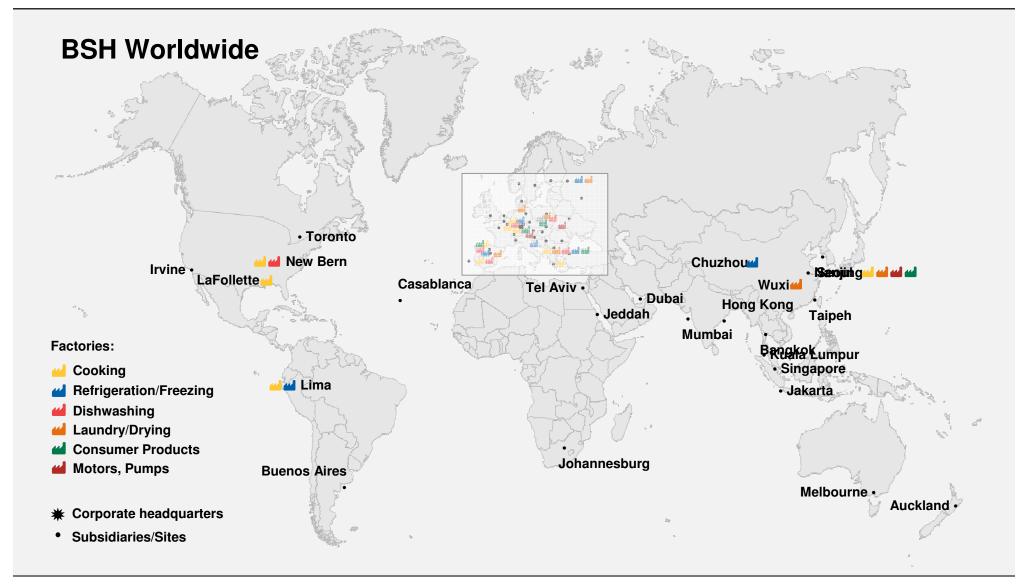
Areas:

Automotive Technology
Industrial Technology
Consumer Goods
Energy and Building Technology

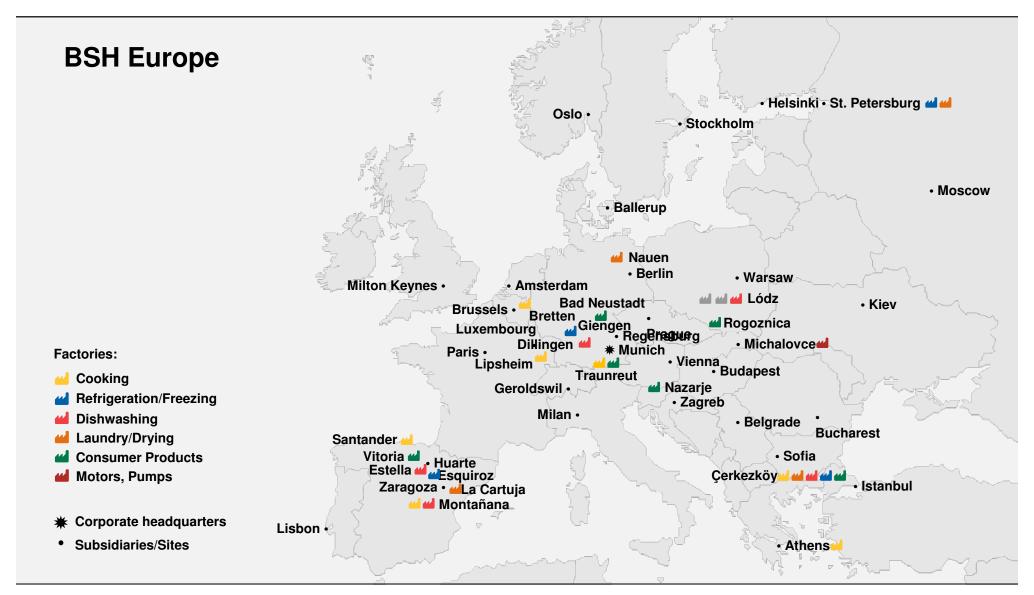
Sectors:

- **■Industry**
- Energy
- ■Healthcare
- ■Infrastructure & Cities

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Our Brands

Main Brands



SIEMENS

Special Brands







Constructa

viva







Regional Brands





PROFILO



BSH's product portfolio covers the entire spectrum for daily life

Cooking and Baking Washing and Drying Dishwashing Refrigeration and Freezing Consumer Products

From German exporter to Global No. 3







1967

3 factories in Germany

- Companies
- Employees

Revenue

14,000

0.5 bn. Euros

1990

13 factories in Germany, Greece, Spain

- Companies
- Employees 23,000
- Revenue 3.3 bn. Euros

2013

41

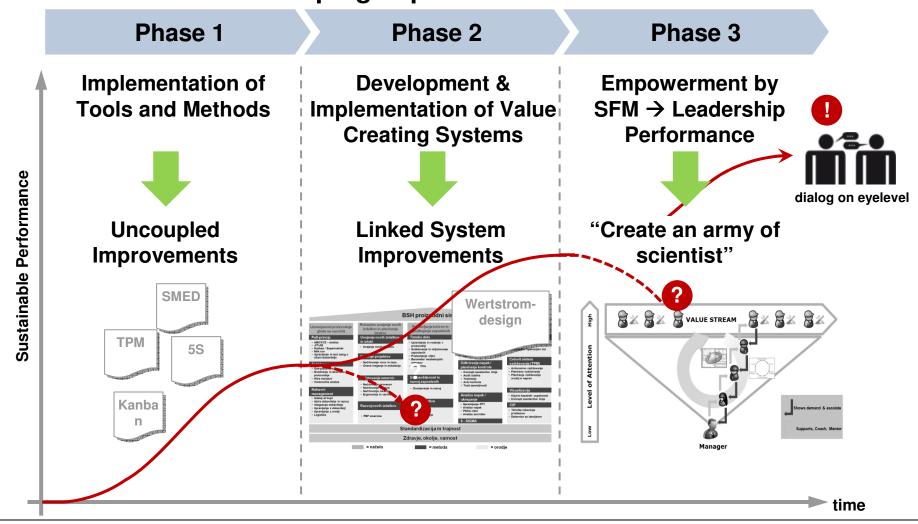
40 factories in Germany, China, France, Greece, Peru, Poland, Russia, Slovakia, Slovenia, Spain, Thailand, Turkey, USA

- Companies (2012) 70 in 50 countries
- **■** Employees (2012) 46,925
- Revenue (2012) 9.8 bn. Euros

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Lean Production is developing in phases...



The activities of Shopfloor Managers were observed from external view.

Diagnosis - A day in the life of a Meister

Categories									
Shopfloor Meeting	Shopfloor Go&See	Shopfloor Presence	Office Admin	Organizational					
At Shopfloor	Problemsolving Coaching Training	Activities Factory tour Reperatures, Work	E-mail, Calls, Staff meeting / review Meetings, SAP , Excel	Material					
60 min	40 min	90 min	100 min	130 min					
14%	10%	21%	24%	31%					

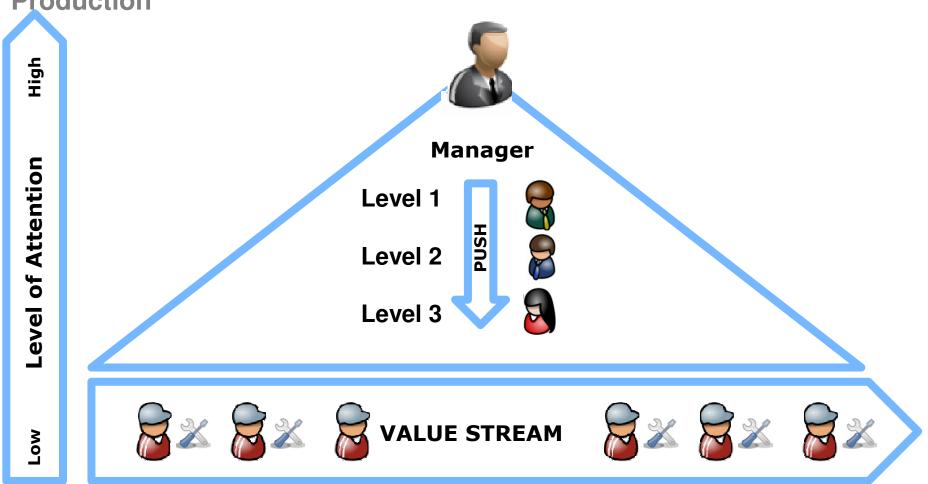
Just 45% for leadership and shopfloor activities

45% Shopfloor presence were observed. This shows potential for more leadership attendance and Shopfloor Management.

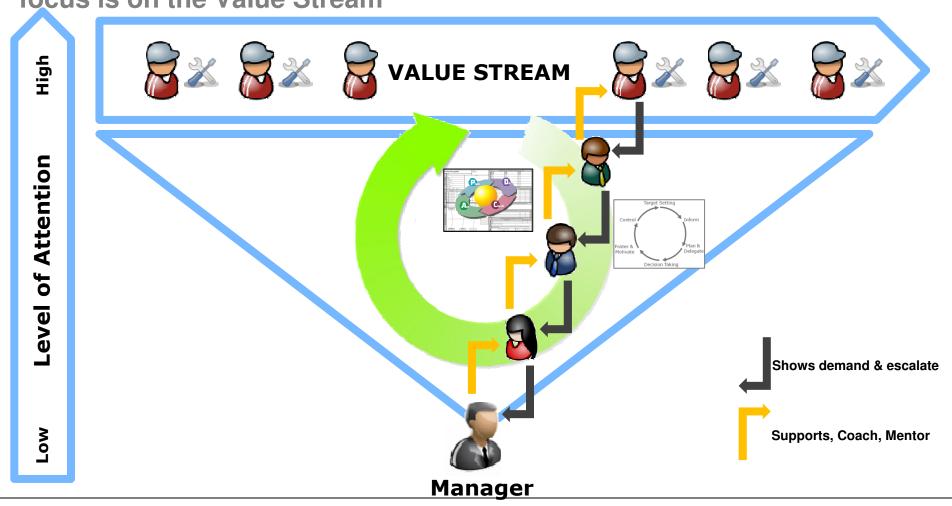
Diagnosis - A day in the life of a Meister



Base of Shopfloor Management | Be aware of Traditional Management in Production



Base of Shopfloor Management | Create a (Management) Culture, which focus is on the Value Stream



Agenda

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■ 5 Modules of SFM

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Communication | The communication takes place in front of the Information Boards and is defined by Structural Days for Each Level

Time	Monday	Who	Tuesday	Who	Wednesday	Who	Thursday	٧
07.00 07:20	Review last Day SFM Board	DL M	Review last Day SFM Board	DL M	Review last Day SFM Board	DL M	Review last Day SFM Board	
07:20 08:00	Go&See SF Activities	DL, M	Go&See	М	Go&See	М	Go&See	
08:00 09:00	DL,Top Idea CIP Coord. Meeting, Projects, etc. TL							
09:00 09:20	SFM Meeting	M, DL	SFM Meeting	M, DL	SFM Meeting	M, DL	SFM Meeting	
09:20 09:45	Prepare Data for Gemba							
09:45 10:15	Gemba	M, QM, IE SC, R&D, PS, PU PDCP	Gemba	M, QM, IE SC, R&D, PS, PU PDCP	Gemba	M, QM, IE SC, R&D, PS, PU PDCP	Gemba	M, C SC, PS
10:15 10:45	Break							
10:45 12:00	Cross Department Meeting, Projects							
12:00 12:30	KPI Walk SF Activities	M, DL	KPI Walk SF Activities	M, DL	KPI Walk SF Activities	M, DL	KPI Walk SF Activities	N
12:30 13:10	Check open Points	DL	Check open Points	DL	Check open Points	DL	Check open Points	
13:10 13:40	Go&See SF Activities, 5S, SM	M, DL, TL	Go&See SF Activities	M, DL	Go&See SF Activities	M, DL	Go&See SF Activities	
13:40 13:50	SFM Meeting	DL HP, PD	SFM Meeting	DL HP, PD	SFM Meeting	DL HP, PD	SFM Meeting	HF
13:50 14:00	Information for Shift and Groups							
14:00 14:30	Go&See SF Activities, 5S, SM	DL HP, PD	Go&See SF Activities	DL HP, PD	Go&See SF Activities	DL HP, PD	Go&See SF Activities	HF
14:30 15:00	Free Time (Admin, Email, Calls)							

Example Perfect Day of Coordinator



Preparation of Facts & Figures
 Present in front/ of Boards



Communication | Simple Meeting and Communication Rules are supporting entire process and are bringing discipline.

BOSCH AND SIEMENS HOME APPLIANCES GROUP

B/S/H/

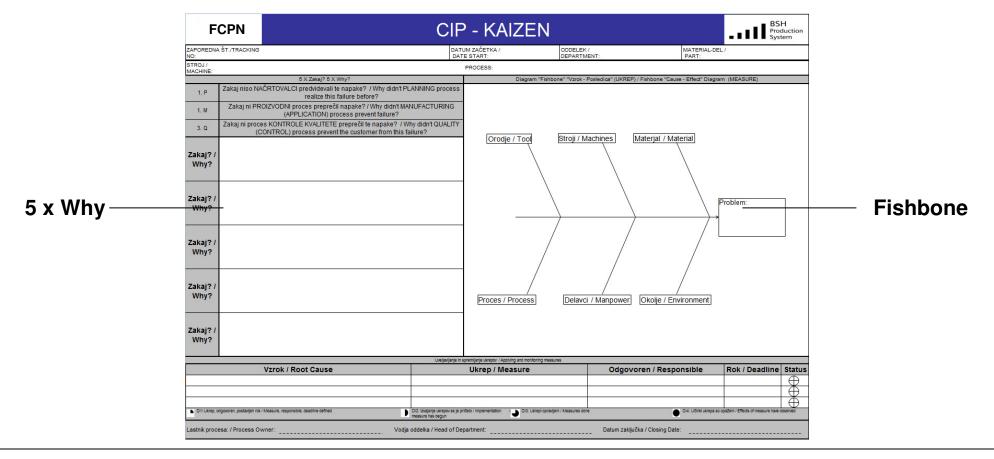
Shop Floor Management BSH Hišni aparati d.o.o

- 1. Vsak sestanek se začne in konča pravočasno
- 2. Ne uporabljamo mobilnih telefonov
- 3 Vsi nosimo varno obutev
- 4. Sestanek se začne kljub odsotnosti udeležencev
- 5. Vsak sestanek ima agendo / dnevni red
- 6. Odgovoren je sklicatelj sestanka
- 7. Odnos med nami je spoštljiv
- Udeleženci so pripravljeni (pisalo, papir in s potrebnimi informacijami)
- 9. Sestanki se zaključijo primerno dokumentirani

Shop Floor Management Rules BSH Hisni aparati d.o.o

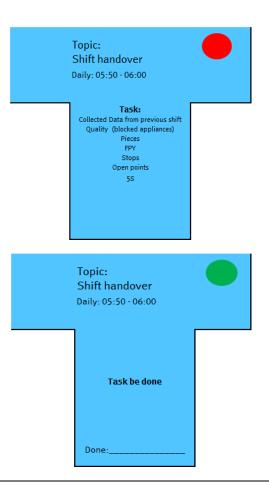
- 1. Meeting starts and ends on time
- 2. We do not use mobile phones
- 3. All wear safety shoes
- 4. Meeting starts despite missing members
- 5. Every meeting has an agenda
- 6. Responsible is the organizer
- 7. We treat us with respect
- Participants are prepared (pencil, paper and needed information)
- 9. Meetings are closed in time with documentation

Problem Solving | Problem Solving Techniques are mandatory in terms of deviation to standard and are the "entrance ticket" for escalation the next level.



Process Confirmation | T-Card systematic supports the follow up of regular task and gives clearly an overview what was done.





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So far it is hard to evaluate measurable results, but...

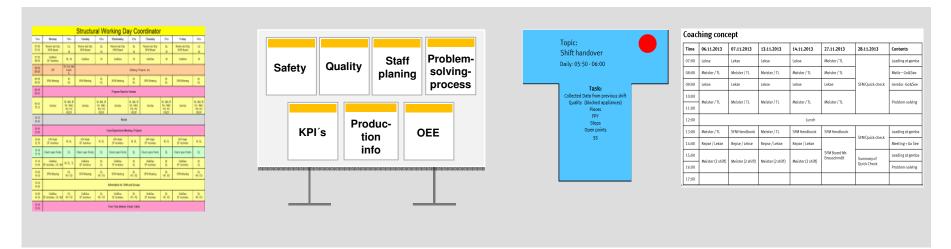
- With in the last 2 weeks we did the best DEP in Pilot factory ever
- One week of production without deviation from output in any shift on hourly base
- The quantity of CIP activities is rising strongly
- KPIs are well known in the organization
- The activities are more transparent and can be followed up on each level
- 5x Why as Must Have ensures more sustainable problem solving and this is recognized by all
- Team is convinced that SFM is helping us to manage future complex challenges

An implementation of SFM should content several things as minimum:

Informations-Center Problemsolving



Structual Day Visualization T-Cards Coaching



Thank you very much for your attention!